

Gabe Morton-Cook

Digital Product Designer & Front-End Developer

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I am a passionate, skilled designer with a proven track record of delivering thoughtful solutions that benefit businesses by empowering users. I am seeking a meaningful role within an innovative technology company.

Experience

Sept 2012 - Present

Charles Schwab Corporation & OptionsXpress by Charles Schwab

UI Designer ▶ **UX Designer** ▶ **Senior UX Designer**

In my time at OX & Schwab, I've worked with partners across internal business groups and outside design and development vendors to design financial products for web and mobile.

I've been a staunch advocate for the user while keeping one eye on business objectives and I've succeeded in designing products that are engaging, user-friendly and cohesive across a wide range of platforms and devices.

I was selected to serve on a quarterly innovation team where I led the design of a new product involving visualization of complex financial trades. I was named as co-inventor on patent application and received the 2014 Innovation MVP Award for my work on this project.

Day-to-Day Work and Deliverables

Interaction Flows

Wireframes

Visual Guidelines (Redlines)

Interactive Prototypes (HTML/CSS/JS)

Highlighted Projects and Contributions

Style Guide and Pattern Library

Data Visualization and Charting Standards

Flexible and Responsive Frameworks

Icon Font

Sept 2006 - Aug 2012

Wheretolive.com, Inc.

Design Lead

At WhereToLive.com, I led the UX and visual design work for multiple versions of the company's online real estate platform, which includes data-rich customer facing desktop and mobile websites and a back office and CRM system for use by agents and brokers.

Aided engineering team in markup, styling and scripting tasks.

Took on marketing-related design tasks and creation of business collateral.

Completed design and development of corporate website.

Trained and mentored junior designers.

July 2004 - Aug 2006

Sonic Foundry, Inc.

Design Intern ▶ **Junior Designer**

Built interactive product demo in Adobe Flash.

Aided in design of corporate website and information portal.

Designed user interface elements for Mediasite product line.

Assisted with design of product packaging and trade show signage.

Expertise

Design

Sketch

Photoshop

Illustrator

InDesign

Various Wireframing & Prototyping Tools

Development

HTML

CSS

jQuery

Basic Javascript

Basic PHP

Other Relevant Interests & Skills

User Research & Testing

Data Visualization

Product Strategy

Presentations & Public Speaking

World Travel